



**Government of India
Ministry of MSME**

Brief Industrial Profile of PURI District
2016-17



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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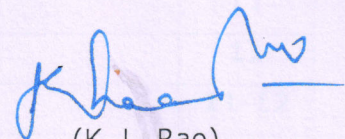
FOREWORD

Every year Micro, Small & Medium Enterprises Development Institute, Cuttack under the Ministry of Micro, Small & Medium Enterprises, Government of India has been undertaking the Industrial Potentiality Survey for the districts in the state of Odisha and brings out the Survey Report as per the guidelines issued by the office of Development Commissioner (MSME), Ministry of MSME, Government of India, New Delhi. Under its Annual Action Plan 2016-17, all the districts of Odisha have been taken up for the survey. This Industrial Potentiality Survey Report of Puri district covers various parameters like socio-economic indicators, present industrial structure of the district, and availability of industrial clusters, problems and prospects in the district for industrial development with special emphasis on scope for setting up of potential MSMEs.

The report provides useful information and a detailed idea of the industrial potentialities of the district. I hope this Industrial Potentiality Survey Report would be an effective tool to the existing and prospective entrepreneurs, financial institutions and promotional agencies while planning for development of MSME sector in the district.

I like to place on record my appreciation for Shri Shibananda Nayak, AD(EI) of this Institute for his concerted efforts to prepare this report for the benefit of entrepreneurs and professionals in the state.

Cuttack,
Dated -28th June, 2016



(K. L. Rao)

Director

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Brief Industrial Profile of PURI District

1. General Characteristics of the District:

Puri being a coastal district of Odisha , is famous for its Historic antiquities ,Religious sanctuaries , Architectural Grandeur , Sea-scape beauty, moderate climate. It holds a wealth of attraction for the visitors. It boasts of a continuous history from the 3rd Century B.C. to the present day and its unique monuments like those of Lord Jagannath at Puri , the Sun God at Konark are the famous in the world. It has the Chilika lake , one of the largest brackish water lakes in India, that holds a picturesque Sea-Scape beauty. It offers an ideal resort for birds who migrate from different parts of the continent . By virtue of Geographical location , the climate of Puri is enjoyable through out the year. The Jagannath culture is not only pre-dominated in Puri but it is global.

The erstwhile Puri district got bifurcated into three districts and districts of Nayagarh and Khurda were created as a separate entity having been carved out from the old district with effect from 1-4-1993 with an objective of ensuring better administrative control through decentralized process and for focused economic development. The district has a variety of temples and sunny beach which bring out vibration in the heart of many. The district is endowed with the grandiose landscape, natural sulphur springs idyllic lake, famous golden triangle and many more attractions for tourists. The district is also endowed with marine resources with store house of large and diverse quantities of fish and prawn and also other materials resources except mineral resources. The major product of the district is paddy, coconut, vegetables and oil seeds. With a network of rivers, the land is very fertile and very thickly populated.

Despite having plenty of water, marine and agricultural resources, the district remains backward from the point of view of industry as there is no large and medium scale industry at present. The micro and small scale industries are also not vibrant in the district.

1.1 Location & Geographical Area:

Puri district is one of the centrally located districts in Odisha. It lies between 85° 9' to 86° 25' East Longitude and between 19° 28' to 20° 10' North Latitude. It is bounded by the Khordha district in the North, Bay of Bengal in the South, Jagatsinghpur district in the East and Ganjam district in the west.

1.2 Topography:

The district as a whole can be divided into two de-similar natural division i.e.the literal track and alluvial tract. The literal track lies between the alluvial plains and the Bay of Bengal. It assumes a form of best belt of sandy ridges, which starches along the seashore for full length of the district ranging from a few hundred meters to 6.5 kms in width. It forms the dividing line between the Chilika Lagoon and the Ocean. The land of alluvial region is having densely populated villages and rice fields irrigated by a network of rivers & canals.

The coastal alluvium belongs to coastal marine saline and latchstring saline type of soil. A narrow strip of low land along the seacoast is rendered saline by the inclusion of tidal water. The salt is rich with natural salts of chloride and

sulphate of sodium, magnesium, calcium and potassium. The deltaic deposits are of recent formation and formed as Eutisal. The soils are sandy beam to clay loan in texture and it is acidic to neutral. The soil is generally fertile but with low content of nitrogen and phosphorous.

1.3. Availability of Minerals: No minerals in large quantity which can be explored in commercial purpose found in the district.

1.4 Forest:

The total forest area of the district is 137.10 Sq. kilometer which is only 4.59% indicating much lower than the state average and ideal average i.e. 30% of the total geographical area of the district. Over the years, forest suffered serious depletion due to relentless pressure arising for ever increasing demand for fuel wood, fodder and timber. The major forest products in the district is timber, fire wood and fodder. The production of these products are negligible for industrial use. There are other minor forest product items available but not of commercial magnitude like Mahua, Tamarind, Bahada, Harida etc. The production of Polang oil seeds is very significant in Puri district which is used in laundry soap industries. The annual production of these seeds estimated about 80 MT. Similarly, cashewnuts is also produced in a large scale in the district which is cultivated in 5000 hect. of land and the annual production is estimated about 2000 MT. The outstanding feature of the district is its beautiful grows of the casuarinas (Jhaun) Plantation in the coastal area of the district, specially Puri-Konark marine drive roads.

5 Administrative set up:

The district has one Sub-division with 11 Tahasils, 11 Community Development Blocks, 230 Gram Panchayat with 1715 villages. There are 4 towns in the district including 1 Municipality and 3 NACs.

01. Sub Division-01
02. Tehsils-11
03. CD Blocks-11
04. Gram Panchayats-230
05. No. of Municipality-01
06. No. of NACs-03
07. Census Villages-1695(Both Inhabited & Uninhabited)
08. No. of Police Station including Mahila P.S-13
09. No. of Assembly Area- 06 (Kakatpur, Nimapara, Puri, Brahmagiri,

Satyabadi & Pilpili)

2. District at a glance:

Sl. No.	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude		Degree	19° 28' to 20° 10' North
	ii) Longitude		Degree	85° 9' to 86° 25' East
	iii) Geographical Area		Sq. Kms	3479.0
(B)	Administrative Units			
	i) Sub divisions	2016	No.	1
	ii) Tehsils	2016	No.	11
	iii) Sub-Tehsils	2016	No.	-
	iv) Patwar Circle	2016	No.	-
	v) Panchayat Samitis(CD Blocks)	2016	No.	11
	vi) No. of Municipalities & Corporation	2016	No.	1
	vii)No. of NACs	2016	No.	3
	viii) Gram Panchayats	2016	No.	230
	ix) Census villages(Both Inhabited & Uninhabited)	2016	No.	1707
	x) Assembly Area	2016	No.	6
2	Population			
(A)	Sex-wise			
	i) Male	2011	'000	865
	ii) Female	2011	'000	833
(B)	Rural Population	2011	'000	1433
3	Agriculture			
	Land utilization			
	i) Total Area	2014-15	'000 hectre	348
	ii) Forest cover	2014-15	'000 hectre	14
	iii) Non Agriculture Land	2014-15	'000 hectre	115
	iv) Barren & Uncultivable land	2014-15	'000 hectre	8
4	Forest			
	(i) Forest	2014-15	'000 hectre	14
5.	Livestock & Poultry			
A	Cattle			
	i) Cows (Indigenous & Cross Bred)	2012	No	543855
	ii) Buffaloes	2012	No	16483
B	Other livestock	2012		

	i) Goats	2012	No	132413
	ii) Pigs	2012	No	575
	iii) Sheep	2012	No	43528
	iv) Poultry	2012	No	1067419
6.	Railways			
	i) Length of rail line	2014-15	Km	42
7.	Roads			
	(a) National Highway	2014-15	Km	132
	(b) Express highway	2014-15	Km	-
	(c) State Highway	2014-15	Km	67.37
	(d) Major District Road	2014-15	Km	88.29
	(e) Other District Road	2014-15	Km	315.82
	(f) Rural road	2014-15	Km	1125.11
	(g) G.P. Road	2014-15	Km	8739
	(h) Panchayat Samiti Road	2014-15	Km	688
	(f) Forest Road	2014-15	Km	24
8.	Communication			
	(a) Telephone connection		No	125889*
	(b) Post offices	As on 31.03.2011	No	283
	(c) Telephone center		No	-
	(d)Density of Telephone		No	-
	(e) Density of Telephone		No	-
	(f) PCO Local	(As on 31.03.12)	No	519*
	(g) PCO STD	(As on 31.03.12)	No	1724*
	(h) Mobile	(As on 31.03.12)	No	708703*
9.	Public Health			
	(a) Allopathic Hospital		No	68
	(b) Beds in Allopathic hospitals		No	684
	(c) Ayurvedic Hospital		No	24
	(d) Beds in Ayurvedic hospitals		No	16
	(e) Homoeopathic hospitals	2014-15	No	-
	(f) Community health centers		No	16
	(g) Primary health centers		No	45
	(h) Dispensaries		No	-
	(i) Sub Health Centers		No	5
	(j) Private hospitals			-
	(k) Mobile Health Unit			1
10.	Banking commercial	2014-15		
	(a) Commercial Bank Branches	-do-	No	161
	(b) Rural Bank Branches	-do-	No	46
	(c) Co-Operative bank Branches	-do-	No	14

	(d) Public sector bank Branches	-do-	No	105
11.	Education			-
	(a) Primary school	2014-15	No	1296
	(b) Middle schools(Upper Primary)	2014-15	No	888
	(c) Secondary & senior secondary schools(Junior Colleges)	2014-15	No	374
	(d) Colleges	2014-15	No	37
	(e) Technical University	2014-15	No	-

Source: District at a Glance 2016, Livestock Census, 2012 and Economic Survey 2015-16, Govt. of Odisha. *Data on Telephone Connection is of Bhubaneswar Telecom circle which includes Puri district.

2.1 Existing Status of Industrial Areas in the PURI District:

No industrial Area/Estate has been established in the district.

Sl. No.	Name of Ind. Area/ Estate	Total Land	Allotted	Allotable litigation on free land	Land rate / Acre / Rs in lakh	Total Sheds	Sheds allotted /used otherwise	No. of Units in Production
01	-	-	-	-	-	-	-	-
Total		-	-	-	-	-	-	-

Source: IDCO, Bhubaneswar

3. INDUSTRIAL SCENERIO OF PURI DISTRICT:

3.1 Industry at a Glance:

Sl. No.	Head	Unit	Particulars
1	REGISTERED INDUSTRIAL UNIT	No.	1598
2	TOTAL INDUSTRIAL UNIT(GIP)	No.	7559
3	REGISTERED MEDIUM & LARGE UNIT	No.	Nil
4	TOTAL EMPLOYMENT IN REGD. SMALL SCALE INDUSTRIES	No.	13196
5	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	No.	0
6	NO. OF INDUSTRIAL AREA	No.	0
7	INVESTMENT IN P&M OF SMALL SCALE IND.	In Lakhs	3202.40
8	INVESTMENT IN P&M OF MEDIUM & LARGE SCALE INDUSTRIES	In Lakhs	0

3.2 YEAR WISE TREND OF UNITS REGISTERED (starting from 1984-85 upto 2012-13):

Sl. No.	Year	NUMBER OF REGISTERED UNITS	INVESTMENT (lakh Rs.)	Employment
Up To	1984-85	316	108.24	2112
During	1985-86	46	39.62	361
	1986-87	36	9.58	109
	1987-88	37	38.26	511
	1988-89	24	4.97	304
	1989-90	16	9.29	462
	1990-91	11	2.87	184
	1991-92	9	28.83	34
	1992-93	15	7.71	106
	1993-94	10	9.96	118
	1994-95	5	3.82	135
	1995-96	20	36.02	164
	1996-97	54	16.62	201
	1997-98	46	34.13	319
	1998-99	45	139.66	298
	1999-2000	53	48.61	190
	2000-01	55	30.27	372
	2001-02	60	64.75	354
	2002-03	68	175.61	386
	2003-04	60	43.55	467
	2004-05	61	48.12	449
	2005-06	44	12.32	383
	2006-07	70	63.37	431
	2007-08	56	17.91	431
	2008-09	69	150.47	535
	2009-10	70	127.56	462
	2010-11	71	120.51	810
	2011-12	100	622.41	1710
	2012-13	71	1187.36	798
	Total	1598	3202.40	13196

Source: **Directorate of Industries, Odisha**

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES IN THE DISTRICT:

Category of Product wise No. of MSME set up with Investment & Employment in the PURI District by end of 2015				
Sl.No.	Category Name	No. of SSI unit set up	Investment (Rs. in lakh)	Employment
1	FOOD AND ALLIED	1137	6300.59	7692
2	CHEMICAL & ALLIED	214	632.24	1347
3	ELECTRICAL & ELECTRONICS	57	267.13	454
4	ENGINEERING & METAL BASED	638	1361.4	4221
5	FOREST & WOOD BASED	667	1228.7	5396
6	GLASS & CERAMICS	356	988.09	6540
7	LIVESTOCK & LEATHER	30	112.83	221
8	PAPER & PAPER PRODUCT	163	291.2	857
9	RUBBER & PLASTICS	121	369.69	711
10	TEXTILES	795	1144.68	5232
11	MISC. MANUFACTURING	809	2518.57	3897
12	REPAIRING & SERVICING	2572	9994.44	7840
Total		7559	25209.56	44408

Source: Directorate of Industries, Odisha

3.4 Large Scale Industries / Public Sector undertakings:

No large scale industry exists in the district.

3.5 Major Exportable Item: NIL

3.6 Growth Trend: N.A

3.7 Vendorisation/Ancillarisation of the Industry:

As there is no large and medium scale industries in the district, the development of ancillary and down stream industries except a few consumer units have not got momentum in the district. For the benefit of mother plants in the nearby districts there is a scope of the following industries to come up.

01. Insulated tapes
02. Alum
03. PVC Tapes
04. Paints
05. General Machine Parts
06. Nitric/Hydrochloric/Sulphuric Acid
07. Soda Ash
08. Lime stone powder
09. Common salt
10. Laminated Hessian bags
11. Lime
12. Leather hand glove

3.8. Medium Scale Enterprises

3.8.1 List of the units in PURI & Near By Area:

No medium Scale Enterprise has been set up in the district

3.8.2 Major Exportable Item: NA

3.9.1 Service Enterprises:

01. Tour & Travel Services
02. DTP Centre & Internet Café
03. Mobile Repairing Centre
04. Hotels & Restaurants.
05. Repairing & Servicing of Electrical Appliances.
06. Computer Training Institute
07. Ayurvedic Health Clinic
08. Dry Cleaners
09. Beauty Parlour
10. Digital Photo Studio
11. Gym Centre
12. Cycle/Motor Cycle repairing shop

3.9.2 Potentials areas for service industry:

The district of Puri is a holy district. Lakhs of people visit the district to have a holy darshan of lord Jagannath. Also the famous Sun temple I,e The Konark temple situated in this district. The Bay of Bengal adds more beauty to the district. Moreover this is the ultimate place for the religious minded people and also equally important for nature loving people. Any type of service sector enterprises aimed at the visitors have a very good scope to prosper like enterprises engaged in providing tours & travels services, health related services, Hotels & Restaurants, guide services to visit different places of the district etc. Besides these Internet café, Mobile repairing centre, dry cleaners etc have a great scope to prosper in the district.

3.10 Potential for new MSMEs

01. Soft drink of tender coconut
02. Appliqué
03. Painting works
04. Stone carving Unit
05. Coir based products
06. Marine fish products
07. Milk Products
08. Sweet Preparation(Puri Khaja)
09. Detergent Soap preparation
10. Cashew nut Processing
11. Sauce & Pickle
12. Packaged Drinking Water
13. Coconut Oil
14. Polang Oil

15. **Prawn Processing**
16. **Prawn & Fish Pickles**
17. **Dry Fish**
18. **Ice Blocks**
19. **Fishing Boats/Nets**
20. **Agricultural Implements/ Black Smithy**
21. **Leather Handglove**
22. **Brass metal utensils**
23. **General Fabrication**
24. **Cattle feed**
25. **Milk Products like cheese, butter**
26. **Packaged Milk**
27. **Power loom**
28. **Electrical Motor winding**
29. **UPS/Voltage Stabilizer Manufacturing**
30. **Fly Ash Bricks**
31. **PVC wires & Pipes**
32. **Cold Storage**
33. **Printing Press**
34. **Decorative Items of Sea Shell**

4. **Existing Clusters of Micro & Small Enterprise:**

Name of the Cluster: Coir Cluster, Puri(sakhigopal)

1	Principal Products Manufactured in the Cluster	Coir ropes, mat, handicrafts, coir yarn, mattress etc.
2	Name of the SPV	-
3	No. of functional units in the clusters	270
4	Turnover of the Clusters	10 Crores
5	Value of Exports from the Clusters	-
6	Employment in Cluster	5000
7	Average investment in plant & Machinery	20Lakhs
8	Major Issues / requirement	a) low availability of coconut husk b) availability of skilled man power c) traditional & low yielding infrastructure d) credit availability e) marketing
9	Presence of capable institutions	DIC, Puri
10	Thrust Areas	a) Skill enhancement of artisans b) Financial linkage with institutions c) Promotion of brand d) Marketing promotion , access & linkage e) effective quality control system

11	Problems & constraints	a) absence of product diversification & value addition b) use of old & labour intensive spinning c) poor operating condition d) design development
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Present Status of the Cluster: The scheme was implemented under SFRUTI of KVIC. At present they have submitted Brief Information to DIC, Puri for its onward transmission to Directorate of Industries, Odisha for undertaking the cluster under MSECDP scheme of DC(MSME), New Delhi.

Name of the Cluster: Applique cluster, Pipili

1	Principal Products Manufactured in the Cluster	Garden Umbrellas, Wallets, Wall Hanging, lampshades, Pouches & Bags etc
2	Name of the SPV	Pipili Applique Cluster(Proposed)
3	No. of functional units in the clusters	78
4	Turnover of the Clusters	50 crores
5	Value of Exports from the Clusters	8 crores
6	Employment in Cluster	3000
7	Average investment in plant & Machinery	50000 to 2 Lakhs
8	Major Issues / requirement	a) Availability of quality raw material b) Information on marketing
9	Presence of capable institutions	<ul style="list-style-type: none"> • District Industries Centre, Puri • DC Handicrafts, Govt. of India • Directorate of Handicrafts&Cottage Industries, Govt. of Odisha • Directorate of Textiles, Govt. of Odisha • MSME-DI, Govt. of India, Cuttack
10	Thrust Areas	<ul style="list-style-type: none"> • Formation of SPV • Technology Upgradation
11	Problems & constraints	<ul style="list-style-type: none"> • Duplication of design in other parts of the state & country, leading to destruction of the market.

Present Status of the Cluster: The Association of Entrepreneurs of Pipili Applique Cluster have requested & submitted Brief Information to MSME-DI, Cuttack & Directorate of Industries, Odisha for taking it under MSE-CDP scheme of DC(MSME), New Delhi.

Name of the Cluster: Cashew cluster, Brahmagiri

1	Principal Products Manufactured in the Cluster	Cashew Kernel, CSNL
2	Name of the SPV	Nilachakra Cashewnut Co-operative Ltd.
3	No. of functional units in the clusters	32
4	Turnover of the Clusters	30 Crores
5	Value of Exports from the Clusters	-
6	Employment in Cluster	2848
7	Average investment in plant & Machinery	10 Lakhs
8	Major Issues / requirement	<ul style="list-style-type: none"> • Improvisation of the yielding percentage • Minimization of the broken Kernels • Pollution Issues • Skill Upgradation
9	Presence of capable institutions	<ul style="list-style-type: none"> • Directorate of Industries, Govt. of Odisha • MSME-Development Institute, Cuttack • Directorate of Horticulture, Odisha • Cashew Development Corporation, Odisha
10	Thrust Areas	<ul style="list-style-type: none"> • Setting up of CFC • Quality upgradation • Market Penetration
11	Problems & constraints	<ul style="list-style-type: none"> • Procedural delay in availability of credit • Traditional method of drum roasting • Improper grading & marketing • Unhygienic practices of manufacturing

Present Status of the Cluster: The DPR for setting up of CFC was placed for discussion in the 13th steering committee meeting of MSE-CDP under the chairmanship of Secretary, MSME, Govt. of India for according in principle approval. However, some discrepancies were observed in DPR & the compliance from the SPV are awaited.

Crafts Cluster Developed by Directorate of H&CI in the District:**Craft clusters developed Under Craft Village Programme 2007-08 to 2013-14**

S N	Location	Craft	No of Clusters	No. of	
				Artisans	SHG
1	Gop	Golden grass craft	1	30	2
2	Brahmagiri	Horn Craft	1	30	2
3	Malatipatpur	Coir craft	1	30	2
4	Konark	Sea Shell	1	60	4
5	Gop	Golden grass craft	1	60	4
6	Rebana Nuagaon	Sea Shell	1	30	2

7	Puri town	Modern applique	1	30	2
8	Bentapur	Terracotta	1	30	2
9	Nimapara	Patta painting	1	60	4
10	Nimapada	Applique	1	30	2
11	Puri town	Solo & Jari work	1	30	2
12	Badhimangalpur	Non ferrous bell metal	1	30	2
		Total	12	450	30

Source: Directorate of H&CI and DI, Odisha

There is also prospect of cluster development in areas like Rice Mill, Puri Khaja, Nimapara Jhili, Stone Carving, Hotel Cluster, Pattachitra & Palm Leaf & Golden Grass in the district.

5. General issues raised by industry association:

01. There is no land available for Industrial Development from IDCO in the district.
02. complexity of procedure in issuing VAT exemption certificate
03. Infrastructure development is poor

6. Prospects of training programmes during 2016-17:

Sl.No.	Name of the programme	Subject	No of proposed programme to be conducted
01	ESDP	Workshop Training Programme at ITI.	02
02	IMC	Motivational Campaign	09*

* These Programmes have been proposed & may be conducted subject to availability of sanction.

7. Action plan for MSME Schemes during 2016-17:

S. No.	Name of the Scheme	Proposed activity on the scheme
1.	MSE-CDP	01 Cluster would be identified
2.	ISO – 9000 / 14000/ HACCP reimbursement	02 nos. of units would be motivated for applying for reimbursement.
3.	MSE-MDA	Two export oriented units may be motivated .
4.	CLCSS	01 Seminar would be organized.
5.	Capacity Building & strengthening of data base	-
6.	International cooperation	-
7.	TREAD for women	-
8.	VDP	-
9.	National awards	-
10.	NMCP schemes	05 nos of units will e motivated under MATU scheme
I.	Lean Manufacturing	01 cluster would be identified
II.	Design Clinic	01 seminar would be organized.
III.	Market assistance & Tech. up gradation	2 units would be motivated for participation in trade fair .
IV.	QMS/QT	01 seminar would be organized. 01 unit would be motivated .
V.	Tech. & quality up gradation support	-
VI.	ICT	01 seminar would be organized
VII.	Bar Code	01 Seminar would be organized 01 unit would be motivated to acquire Bar Code
VIII.	IPR	-
IX.	Incubator scheme	-

8. STEPS TO SET UP MSMEs:

Before going for setting up of any enterprise, the entrepreneur should move in a systematic way in order to get his desired level of output. At various levels, different agencies are functioning to provide different types of assistance to the entrepreneurs for setting up of MSMEs. So, following are the brief description of different agencies for rendering assistance to the entrepreneurs.

Sl. No.	Type of assistance	Name, address and website of agencies
1.	Provisional Registration Certificate – Udyog Aadhaar Memorandum(UAM)	<ul style="list-style-type: none"> Directorate of Industries, Govt. of Odisha, Kila Maidan , Cuttack, www.as.ori.nic.in/diorissa/ General Manager, DIC, Puri. www.udyogaadhaar.gov.in/
2.	Identification of project profiles, techno-economic and managerial consultancy services, market survey and economic survey reports	<ul style="list-style-type: none"> MSME Development Institute, Vikash Sadan, College Square, Cuttack, www.msmedicuttack.gov.in
3.	Land and Industrial shed	<ul style="list-style-type: none"> MD, IDCO, IPICOL House, Janpath, Bhubaneswar www.idco.in
4.	Financial assistance	<ul style="list-style-type: none"> MD, OSFC, OMP Square, Cuttack, www.osfcindia.com MD, IPICOL, Janpath, Bhubaneswar, www.ipicolorissa.com Director, KVIC, 6, Budha Nagar, Bhubaneswar, www.kvic.org.in Secretary, KVIB, Near Rupali Square, Bhubaneswar General Manager, NABARD, Nayapalli, Bhubaneswar, https://www.nabard.org/english/Orissa.aspx General Manager, SIDBI, OCHC Building, Unit-3, Bhubaneswar, www.sidbi.com Nationalized Banks
5.	For raw materials under Govt. supply	<ul style="list-style-type: none"> M.D, OSIC, Khapurja Industrial Estate, Cuttack, www.osicltd.in
6.	Plant and machinery under hire/purchase basis	<ul style="list-style-type: none"> Regional Manager, NSIC, Abdul Hamid Street, Kolkata Sr. Branch Manager, NSIC, Link Road, Cuttack, www.nsic.co.in

7.	Power/Electricity	<ul style="list-style-type: none"> Chairman, GRID Corporation of Odisha, GRIDCO, Saheed Nagar, Bhubaneswar, www.gridco.co.in Chairman, CESCO, IDCO Tower, Bhubaneswar, www.cescoorissa.com
8.	Technical Know-how	<ul style="list-style-type: none"> Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003, www.msmedicuttack.gov.in
9.	Quality & standard	<ul style="list-style-type: none"> Bureau of Indian Standards(BIS), Ministry of Civil Supplies, Consumer Affairs & Public Distributors, Govt. of India, 62/63, Ganganagar, Bhubaneswar, www.bis.org.in/dir/bhbo.htm Director National Productivity Council, Ministry of Industry, Govt. of India, A/7, Surya Nagar, Bhubaneswar, www.npcindia.gov.in/offices Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003
10.	Marketing/Export assistance	<ul style="list-style-type: none"> Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack -753003 Export Credit Guarantee Corporation of India Ltd., A-77, Saheed Nagar, Bhubaneswar, www.ecgc.in/portal/servicenetwork/easternpopup.asp Director, EPM, Ashoka Market, Master Canteen, Bhubaneswar, www.depmodisha.nic.in Sr.Branch Manager, NSIC, Link Road, Cuttack.
11.	Other Promotional Agencies	<ul style="list-style-type: none"> MD, APICOL, Near Baramunda Bus Stand, Bhubaneswar, www.apicol.co.in Director, Horticulture, Udyan Bhavan, Nayapalli, Bhubaneswar, www.orihort.in Director, Animal Husbandry & Veterinary Services, Mangalabag, Cuttack, www.odishaahvs.com Director, Handicraft & Cottage Industries, Saheed Nagar, Bhubaneswar, www.dhorissa.ori.nic.in Director of Textiles, Satya Nagar, Bhubaneswar, www.odisha.gov.in/textiles Director of Fisheries, Jobra, Cuttack, http://www.odishafisheries.com Coconut Development Board, Nayapalli, Bhubaneswar, www.coconutboard.nic.in/odishacday.htm Coir Board, Jagamara, Bhubaneswar, www.coirboard.gov.in Principal Chief Conservator of Forest, Aranya Bhavan, Chandrasekharpur, Bhubaneswar, www.odishaforest.in